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December 4, 2007

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, December 11, 2007 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. To videoconference to the meeting, prior arrangements need to be made with Craig Chenery at MAG and your site coordinator. Those attending by telephone conference call are requested to call 602-261-7510 between 9:55 a.m. and 10:00 a.m. After prompting, please enter the meeting ID number 767822 (POPTAC) on your telephone key pad followed by the pound sign. If you have a problem or require assistance, please dial 0 after calling the number above.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Harry Wolfe at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 13 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of October 23, 2007

4. Census 2010 Update

4a. Local Update of Census Address Program

The Census Bureau is actively pursuing preparations for Census 2010. An important factor in getting a good count is an accurate address list. The LUCA program provides local governments with an opportunity to update the Census Bureau's address file that is used to distribute Census questionnaires to residents within their jurisdiction. To have a full 120 days to review the address list, jurisdictions were required to register for the program on or before December 4, 2007. Agencies that signed up by that date will receive their 2008 Boundary and Annexation Survey with the LUCA materials. A status report will be provided.

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of October 23, 2007.

4a. For information and discussion.

4b. 2010 Participant Statistical Areas Program

The 2010 Participant Statistical Areas Program provides an opportunity to provide input on revisions to Census geography including Census Civil Divisions, Census Tracts, Block Groups and Census Designated Places. MAG will be coordinating the Statistical Areas Program and staff will be serving as a liaison between MAG member agencies and the Census Bureau.

In addition to changes in Census geography due to new criteria and growth, there is also a need to address those census tracts created for Census 2000 that were renumbered or their boundaries revised in a manner inconsistent with Census Bureau criteria. This issue was brought to the attention of the MAG POPTAC at its August meeting and a map identifying the location of Census 2000 tract inconsistencies was distributed. This map was reviewed at a meeting with the Census Bureau on September 28, 2007. It is anticipated that a proposal will be developed for addressing inconsistencies that will be brought to the MAG Ad Hoc Subcommittee and the MAG POPTAC, early next year. A status report will be provided.

5. Economic Census

In December, more than 4 million American businesses will receive 2007 Economic Census forms, including 55,000 businesses in the Phoenix-Mesa-Scottsdale, AZ Metro Area. Responses to the questionnaire are required by law (Title 13, U.S. Code), to be returned by February 12, 2008. The Census Bureau is asking local jurisdictions to assist them in promoting and informing businesses in their community about the importance of the economic census and responding to the questionnaire.

5. For information and discussion.

Every five years, the Economic Census is conducted to provide important economic indicators such as sales and shipments by industry, salaries and number of employees by industry and business ownership details reported by state, county, place and metro area. More information can be found at www.business.census.gov. An update will be provided.

6. Update on Arizona Data Estimates and Projections Task Force Activities and Recommendations

In February 2006, the Governor issued an Executive Order establishing a Task Force to review and recommend any changes in the manner in which population, labor force, and employment estimates and projections are completed by the State of Arizona. The Technical Subcommittee met last month, and unanimously recommended a final draft of 28 recommendations for improving the estimates methods and processes. The ADEPT Task Force is scheduled to meet December 12, 2007 to discuss the draft recommended final report. An update will be provided.

7. Status of July 1, 2007 Maricopa County Resident Population Estimates

The Arizona Department of Economic Security (DES) has prepared a draft July 1, 2007 resident population update for Maricopa County. DES population estimates for counties are prepared by using a weighted average of the Housing Unit and Composite methods. At the November 7, 2007 meeting of the MAG Management Committee, members recommended approval of the July 1, 2007 Maricopa County and MAG Municipality Resident Population Updates provided the Maricopa County control total is within one percent of the final control total. At the December 19, 2007 meeting of the MAG Regional Council, members will consider approval

6. For information and discussion.

7. For information and discussion.

of this recommendation. Once approved the Maricopa County update will be used as the control total for the July 1, 2007 MAG Municipality Resident Population Updates.

The next AZDES POPTAC meeting will be held on December 7, 2007. A status report will be provided.

8. Data Collection Efforts and Timeline

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. A schedule for the collection of data for the next six months is included in Attachment One. A status report will be provided.

9. Regional Economic and Growth Outcomes

MAG staff will provide a brief update of the Regional Economic Growth Outcomes (REGO) project. REGO will provide information to better understand economic, labor market and housing, and commuting patterns in the region and eight economic subareas. Based on questions and feedback from MAG POPTAC members and other representatives of member agencies, the project report is currently being drafted. A presentation and a copy of the draft report will be presented at the next POPTAC meeting for review and discussion.

10. Economic Update

MAG staff will present an overview of current economic conditions within the region. This overview will include a summary of various economic forecasts for the region, as well as an economic outlook for the region over the next two years.

8. For information and discussion.

9. For information and discussion.

10. For information and discussion.

11. Regional Updates

MAG POPTAC members will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects. In addition, MAG staff may provide an update on selected projects and committee meetings.

11. For information and discussion.

12. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, January 22, 2008 at 10:00 a.m. Please see Attachment Two for a list of calendar year 2008 MAG POPTAC meetings.

12. For information and discussion.